



HILLSBOROUGH STREET COMMUNITY SERVICE CORPORATION

September 1, 2018

Dear Greater Hillsborough Street Community:

The Hillsborough Street Community Service Corporation (HSCSC) started providing programs and services in 2010 with the mission of supporting continued economic and community development along the corridor. Over the past near-decade, much has been accomplished and the area has seen tremendous growth and redevelopment. From the start, parking has, by far, been the number one issue shared with us by property owners, merchants, residents, visitors, employees and customers of our street.

After years of effort to build consensus around focusing attention on parking, we are excited to share that the three major stakeholders on our corridor (the City of Raleigh, NC State University and the HSCSC - on behalf of the property owners, merchants and residents) have come together to address the issues and challenges of parking for our busy, commercial community.

The number one challenge according to our merchants is the limited number of parking spaces in and around the core area of our corridor - the space next to NC State's campus. Parking has been an issue for decades, and as the city and community has grown, so has this challenge. Customers, visitors and employees all share with us that parking is difficult, if not impossible, and the lack of available parking is a major factor for them to go elsewhere to work, shop, dine or visit.

Like most University communities, parking on and around Hillsborough Street has its challenges, especially during the academic year when students are on campus. When classes are not in session (over the winter holiday, spring break and the summer), parking spaces are much more readily available. When classes are in session, students flood the limited parking spaces available, leaving few options for other visitors and customers.

It's understood that students want to park as close to campus as possible, for extended periods of time, in any/every place that even remotely resembles a parking space. They often do so while attempting to pay the least amount possible, even risking and getting parking tickets. These conditions have been observed and reported to us by our merchants and property owners' countless times.

These are the challenges we live with, they are not unusual, and they are real.

As a result, in partnership with the City of Raleigh and NC State, we have engaged Kimley-Horn, and their experienced team of parking professionals, to produce a study of the supply and demand for parking in and around Hillsborough St. They have also produced a list of actionable recommendations for policy changes and strategies that the city and community can follow to create a more positive parking experience.

We know building a positive parking environment will take time and will not develop by one policy change alone. This will require the combination of many initiatives implemented over time. We are excited, together with our partners within the City of Raleigh and NC State, to take the first of many steps to address the number one issue confronting our community's economic health and sustainability.

Sincerely,

Joe Whitehouse
Board President

Board of Directors (Cont.)

Briana Landis
Student Gov. (Meredith)

Matt Lilley
Other Institution

Bob Mosher
Resident

Mike Mullen
NC State University

Taylor Pulliam
Student Gov. (NCSU)

Eric Scholz
Resident

Louis Sinclair
Property Owner

Rich Steele
NC State University

Ted Van Dyk
Property Owner

Michelle Wells
Arts & Culture

Board of Directors

Joe Whitehouse
President
Property Management

Greg Brown
Vice President
Merchant

Tyler Craft
Treasurer
Property Owner

Kristie Nystedt
Secretary
Merchant

Marchell Adams-David
City of Raleigh

Jeff Bandini
NC State University

Todd Chriscoe
Merchant

Kay Crowder
City of Raleigh

Arthur Gordon
Merchant